



Joanne Lang, Inc., d.b.a.

The Lang Institute for Canine Massage

Online Video Program

The Lang Institute for Canine Massage is an Approved and Regulated by the Colorado Department of Higher Education, Private Occupational School Board

**Online Video Catalog
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L.I.C.M.
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From Joanne...

Thank you for your interest in the Canine Massage Program offered by the Lang Institute for Canine Massage!

You are cordially invited to join our winning team, and share our dedication towards advancing and maintaining high standards of excellence in canine massage.

The Lang Institute for Canine Massage wishes you all the best and looks forward to working with you.

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1... Introduction

The Lang Institute for Canine Massage was founded upon one mission:

To provide the best training available in canine massage, enabling graduates to work side-by-side with veterinarians and dog owners.

To achieve this mission, the Lang Institute has designed the Canine Massage Program, which:

- Trains its students to become highly-skilled canine massage providers
- Utilizes the Lang System to understand motion and structure in canine clients
- Offers business strategies to help students in starting up their own canine massage businesses
- Raises canine massage standards

Our program uses various teaching methods. This catalogue addresses our video continuing education, and does not cover our other programs.

We strive for excellence in the training that we offer our students, and we encourage our students to always pursue continuing education after they have completed our program. We look forward to receiving feedback that helps students learn and improves our programs.

Your Instructors

Executive Director... Joanne Lang, MCMT

With over a decade of experience in providing massages for canine, feline, equine, and human clients, Joanne Lang has achieved the title of Master Certified Massage Therapist in human massage. She has pioneered her unique canine massage system and used it to help thousands of companion animals -- from champion show dogs to beloved family pets and handicapped animals. Persistent in the face of skepticism, Joanne has shown that her methods do enhance motion and muscle tone to her animal clients, often to a remarkable degree.

Joanne continues to help hundreds of animal clients each year through her successful business. She also works as an author, video producer, and workshop instructor. You may have seen her on the Discovery Channel, Horse Network, or Outdoor Life Network, sharing her massage knowledge with the donkey and mule world.

Contributing Instructor.... Dr Sue Ware PhD

Dr. Sue Ware, PhD, is a Research Associate at the George C. Page Museum of La Brea Discoveries in Los Angeles, CA as well as holding that same position at the Denver Museum of Nature and Science in the departments of Earth Science and

Zoology. She holds a PhD in Interdisciplinary Studies with an emphasis in paleopathology and comparative osteology from the Union Institute and University, an M. A in Psychology with an emphasis in juvenile corrections from the University of Northern Colorado, an M. A. in Anthropology with an emphasis in physical anthropology and forensics from the University of Colorado and a B. A. in Education from Loretto Heights College. She has over 30 years of teaching experience with both children and adults and is an accomplished artist. She currently teaches classes on osteology, paleopathology, animal behavior and Egyptology and has published in these same areas. Currently Sue is the CEO of Flatline Consulting & Research, a Denver based consulting company

Contributing Instructor... David S. Miller, DVM, PhD, DACZM

Dr. David Miller is a 1992 graduate of the University of Wisconsin, School of Veterinary Medicine, and has also worked as a wildlife biologist. His private practice experience includes work with exotic, small, and large animals. He has also worked in emergency medicine practices and several zoos. He is currently working on wildlife disease issues with several organizations.

Contributing Instructor... Laurie Cramer

Laurie holds a BA from Smith College, Northampton, MA and a BS from the University of New Mexico, Albuquerque, NM. She is a licensed Physical Therapist in the State of Alaska where she splits her time between mushing her dogs, practicing pediatric physical therapy and running her Canine Rehabilitation and Conditioning clinic 'Gone To The Dogs LLC'. She completed all of the courses in Canine Rehabilitation through Northeast Seminars in collaboration with the University of Tennessee, Knoxville, TN in 2005 and graduated from the Lang Institute of Canine Massage in 2007. Laurie and Joanne are presently co-authoring a book on Canine Conditioning exercises.

In her "free time" she has handled dogs for Lance Mackey and another musher on the Yukon Quest International Dog Race and tries to find time to fish with her husband.

2... Canine Continuing Education Video Presentations

Length of Program and CE hours:

Course Component	Type of Instruction	Total hours of CE instruction earned	Payment
Buy all and save!	All Correspondence/ Online videos	9 hours	\$200.00
Understanding The Skull and The Appendicular Skeleton Made Easy:	Correspondence/ Online videos. <u>Two</u> online videos for the <u>price of one.</u>	2 Hours	\$55.95
The Axial Skeleton Made Easy	Correspondence/ Online video	1 Hour	\$39.95
Functional Physiology Made Easy	Correspondence/ Online video	3 hours	\$60.95
Orthopedic Pathology – A Primer For Interacting With Veterinarians	Correspondence/ Online video	2 hours	\$45.95
Chiropractic – A Primer For Interacting With Chiropractors	Correspondence/ Online video	1 hour	\$39.95

Progress Policy

To successfully pass LICM continuing education videos and receive a Certificate of Achievement, you must:

- Achieve a minimum-passing grade of 70% for the video's "open-book" examination within three months of enrolling.
- It is your responsibility to mail each completed module test to: L.I.C.M., PO Box 2786, Loveland, CO 80539-2786, USA. L.I.C.M. will correct each test and return it to you within three weeks from the date received.
- Students that fail to successfully complete the "open-book" examination will receive a Certificate of Completion.

Video Continuing Education Grading Criteria for a Certificate of Achievement	
Grade	Explanation
70% and higher	Satisfactory/pass Certificate of Achievement awarded
Below 70%	Unsatisfactory/fail Certificate of Completion awarded

Program Completion Requirements

- Students must successfully pass the “open-book” video examination

3... Application Details

Application Process

1. Complete the application and email it to: lang@dogmassage.com, or mail a hardcopy to: L.I.C.M., PO Box 2786, Loveland, CO 80539-2786, USA
2. Once we receive payment, we will email passwords for access to the online video and examination form.

Continuing Education Fee

Pay Pal, Money order, cashier's check, Visa, MasterCard, or personal check in U.S. dollars can pay tuition to, Joanne Lang, Inc.

Additional Charges

If the student fails the "open-book" examination and wishes to retake the course, the student must repeat the application and payment process for access to the online video and examination.

Service Charges and Fees

There will be a \$50.00 service charge for any returned checks.

Refund Policies Time Restrictions

Once students receive a password, no refunds will be issued. Students will have three months to review the video and return the examination after receipt of the password. Students are responsible for keeping track of the password's expiration date; no reminders will be provided by LICM. Should a student voluntarily fail to complete the examination for the video for any reason, there will be no refunds:

4... Legal Standing of Animal Massage

Federal, state and/or foreign laws, such as, but not limited to, veterinary practice acts, massage therapy or parlor acts, chiropractic acts, physical therapy acts, and other laws, rules and regulations pertaining or possibly pertaining to animal massage can and do vary from state to state. It is also possible that local laws, ordinances, rules and regulations may also pertain to or affect animal massage. It is further possible that court or licensing authority decisions construing and interpreting such laws, rules, regulations and/or ordinances might also have an effect upon animal massage and/or which persons may engage in such activities or endeavors. Laws, rules, regulations and court decisions may and can change without advance notice, and may affect whether and how an animal massage provider is or is not able to engage in animal massages. The Lang Institute for Canine Massage is not able to provide any legal advice on laws, rules or regulations pertaining to or affecting animal massage. It is the sole responsibility of individuals who are considering applying to the Lang Institute for Canine Massage to determine fully and accurately what the laws, rules, regulations and court and licensing authority decisions are in the jurisdictions, states, localities or countries where they intend to engage in animal massage and to stay fully abreast of such laws, rules, regulations, court and licensing authority decisions in those jurisdictions, states, localities or countries, while enrolled at Lang Institute, and after fully completing their studies at Lang Institute.

5... Student Requests

Student Complaints

Student complaints should be brought to the attention of the L.I.C.M. Board of Directors. There is a one-year time limit for complaints from the time of student enrollment for taking action on student complaints.

Modifications

While every effort is made to ensure the accuracy of information in this Catalog, and Application, on its website and in any other materials written or issued by the Lang Institute at the time the copy for such it is prepared for publication, printing or posting on its website, the Lang Institute fully reserves the right to make any changes, additions and/or deletions to its Catalog, and Application, website or any other materials written or issued by the Lang Institute without prior notice and to apply such changes to applicants and new and current students alike.

Should any dispute or claim of any nature whatever arise between an applicant or student and the Lang Institute and/or any of its officers, officials, members, employees, agents or representatives, then such dispute will be resolved or such claim will be determined under the laws of the State of Colorado. In the event of any judicial or court action or proceeding, such action or proceeding will exclusively be before the District Court of Larimer County, Colorado, U.S.A., or any court of competent appellate jurisdiction therefrom.

Contact Information

The current President of the Lang Institute for Canine Massage, is Joanne Lang.

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